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News Release

Lucas Oil Indy Mile Producers Announce Spectator Improvements for 2009.

Two video screens, improved traffic flow, more concessions, and better sightlines are priorities for event producer.

(INDIANAPOLIS) When the **Lucas Oil Indy Mile AMA Pro Flat Track Grand National** was revived in 2008 as a part of the Red Bull Indianapolis GP weekend, thousands of fans packed the legendary course at the Indiana State Fairgrounds in Indianapolis. On Saturday, August 29, 2009 from 2:00pm to 10:00pm, the second running of the Lucas Oil Indy Mile AMA Pro Flat Track Grand National will again welcome race fans on the Red Bull Indianapolis GP weekend; but with some spectator improvements. For the 2009 event, officials are set to make good on fan-suggested improvements and ensure the overall experience.

The Promotion Company-Family Events produces the Lucas Oil Indy Mile. Mike Moore, Family Events President said: "We had an overwhelmingly positive first year as the producer of the Lucas Oil Indy Mile; but, it was not perfect. We know from the post-race comments we've received that we need to iron out a few rough spots. The suggestions we've received focus on a few basic issues. We intend to address all of them. We're looking forward to playing host to a huge crowd again on August 29th. The fans last year got to see just what a great show that AMA Pro Flat Track can be. The speed, the close racing, the passing, and the all-out competition are unmatched. We're not going to change any of that. We're just going to take what we learned from our first run and step up our game in accommodating the fans."

Moore announced several specific improvements planned for the 2009 Lucas Oil Indy Mile AMA Pro Flat Track Grand National:

- **Two** jumbo video screens will be used this year. Only one screen was used in 2008. They will be positioned so that Grandstand viewers will have clear sightlines to enjoy the close-up video coverage of the event. Announcer stands, etc. will not block views of the screens.
- Traffic and crowd flow will be made smoother for 2009. Fairgrounds staff will be expanded to allow more gates to be open, more staff to park, more ticket sellers, and improved security. These enhancements, along with an earlier gate opening time should speed entrance to the event. Again, bike-only parking will be accommodated on the street behind the grandstand.

- More concession stands will be opened for the event to sell food, soft drinks, and beer which should ease any long lines for refreshments.
- A safe solution is being developed by the producers, AMA Pro Flat Track officials, and key riders to move the racing line along the main stretch in from the wall. If the riders are moved in, the geometry of the track improves for racing, and fans in the grandstand have a better view of the action. In 2008, plans to move the riders in from the wall had to be largely scrapped when rainy weather left only a brief window for track preparation.

Tickets on sale now

Advance Discount tickets available at The Indiana State Fairgrounds Box Office, any Ticketmaster location, www.ticketmaster.com, or by calling 1-800-745-3000. For additional ticket information and web links, please visit www.IndyMile.com.

ADVANCE DISCOUNT TICKETS*:			
Reserved Seats:	Adult.....\$35, \$30	General Admission:	Adult.....\$20
GRANDSTAND	Child.....\$10	INFIELD	Child.....\$10
DAY OF SHOW TICKETS*:			
Reserved Seats:	Adult.....\$38, \$33	General Admission:	Adult.....\$23
GRANDSTAND	Child.....\$13	INFIELD	Child.....\$13
*plus applicable fees/ Child ages: 12 and under			

Information

The latest information on the **Lucas Oil Indy Mile AMA Pro Flat Track Grand National** and a schedule of events may be found at www.IndyMile.com, www.familyevents.com, www.amaproracing.com, or by calling (317) 236-6515.

Media Requests For interviews, photos, credential information, etc:

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