



Power Tour FAQs

Answers to the most common questions about the HOT ROD Power Tour

What is the Hot Rod Magazine Power Tour? Widely considered to be the finest high-end automotive tour in the world, the Hot Rod Magazine Power Tour presented by GM Performance Division embodies everything that HOT ROD Magazine has represented throughout its 62 year history. The seven-day, seven-city tour will wind its way from Newton, Iowa at the Kick-Off and will end in Mobile, AL. Hot Rod Power Tour always generates a nationwide buzz in the automotive enthusiast market! As the Tour journeys across the country, Hot Rod enthusiasts can bring their vehicles to be a part of the Tour to the first city, or to any city along the way. From their point of origin, the participants can sightsee, explore and show off their custom car creations in car crazy towns in each participating city and points along the way. Throughout the seven days Hot Rod owners will be able to pick up and take off from any city following fellow car enthusiasts to the final destination in Mobile, AL

What is the price to enter the Hot Rod Magazine Power Tour? \$70 is the price for Pre-Registration, which ends Wednesday May 26, 2010. After that, registration can be done on site for \$80. For that price, you can be a long hauler and go the entire route, or pick up at any point and go to as many stops as you wish. Pre-registration is available from the link at www.hotrod.com. Full price registrations include a vehicle window sticker, and credentials for two people, chances to win valuable nightly giveaway prizes, and one goodie bag. Additional passengers are not required to register unless they would like to have their own set of credentials and/or a goodie bag. **We do not need your co-pilots name when you register!** One day registrations are available and will receive a vehicle window sticker and a license plate frame. Registration for one (1) venue only is \$25, and is only available at the event site on the day of the event at the Registration trailer.

What vehicles are welcome on the Hot Rod Magazine Power Tour? Any car or truck owner who wants to join the tour is welcomed! Any year, make or model vehicle accepted. Please NO rental cars.

What are the on-site Registration hours, and what are the types of registration available? In Newton, Registration will be open Friday June 4 from 2pm to 6pm, and again on Saturday June 5 from 9am to 6pm. At all other venues, Registration opens at noon, and stays open till 6pm at each venue. If you miss getting to Registration before it closes on any Cruise Night, you will have to get your credentials at the next venue. We do not conduct registration at the morning drivers' meetings. If you plan to go to more than one city, you fall under the multi-city registration price and will only have to pick up your credentials once. If you would like to register for one day only then decide to go to another stop, you will need to stop at Registration trailer in the next city to register again. The credential you get as a one day registrant will not be accepted at any other venue.

What are the advantages of registering for multi-city? Full price registration has its rewards! As a multi-day participant, you will receive a goodie bag stuffed full of cool giveaway items and freebies from Hot Rod and Power Tour sponsors! Once you pick up your credentials, you are set for the entire tour and do not have to stop at registration again. You also get way cool giveaways that are given away at the main stage nightly and at the Sponsors booths at each stop. One day registrants are not eligible for many of the giveaways. Additionally, one day registrants have to stop and register each day at registration. For example, if you are doing three stops you would have to stop and register three times as a one-day participant. One day registrants do get a giveaway license plate frame, but no goodie bag.

Will the credentials be mailed to me? No! You have to stop at registration, (which will have signage to mark where it is at each daily stop) and pick up your credentials there. Approximately one month prior to Hot Rod Power Tour you will get a confirmation letter with the most current information. You do not need to produce the confirmation letter at registration, but you will have to have your valid driver's license and insurance. Important note: Only the listed registrant can pick up the credentials. No one else will be able to obtain another person's credentials under any circumstances.

Can I trailer my car? Hey, c'mon! This is the Hot Rod Power Tour! Yes, I suppose you can trailer it - if you want to be chuckled at. Please note that we will not have trailer parking at the venues, so you are responsible for finding someplace to park and off-load your ride. Also note that it **MUST** be driven into the venue on its own power.

Where do we start from every morning on the Hot Rod Magazine Power Tour? Each morning Tour participants are invited to meet back at the same facility the event was held at the previous day for a Driver's Meeting, unless otherwise noted on the schedule. At the drivers' meeting, Tour participants will be informed of weather conditions, any delays or changes in the Tour route, etc. The Tour will then depart the venue behind the Lead Vehicle enroute to the next city.

What are the Hot Rod Magazine Power Tour dates and cities for 2010?

2010 HOT ROD POWER TOUR(TM) CITIES AND VENUES

Saturday June 5
Newton, IA
Iowa Speedway

Sunday June 6
Springfield, IL
Downtown Springfield

Monday June 7
DuQuoin, IL
DuQuoin State Fairgrounds

Tuesday June 8
Bowling Green, KY
Warren County Airport

Wednesday June 9
Chattanooga, TN
Chattanooga State Community College

Thursday June 10
Birmingham, AL
Regions Park Stadium

Friday June 11
Mobile, AL
Downtown Mobile

Saturday June 12
Long Hauler Awards (Long Haulers Only)
USS Alabama, Mobile, AL

Note: Long Haulers are vehicles that started in Newton, IA and completed the entire tour to Mobile, AL

Where can I get hotel information for nightly stops on the Hot Rod Magazine Power Tour?

www.hotrodhotels.com is the hotel information website to book your hotels online with one convenient transaction. Rooms are limited, so book yours now! You may also call them at 866-914-8922.

What goes on at the Cruise Nights? Each Cruise Night is similar in content - arrive at the venue and get settled, giveaways at the Main Stage, interviews with sponsors and staff, shop the sponsor and vendor booths - what more could you want? But wait - there is more. Each cruise night is sponsored by a different company. The cruise night sponsors are free plan whatever hospitality they choose. Past Cruise Night experiences have included drag racing fun runs, bands, hospitality, or special grand prize giveaways.

Do we have to follow the mapped route on the Hot Rod Magazine Power Tour? Each morning you start from the drivers meeting, and from there it is up to you what route you follow. The driving directions you will be supplied with in Newton at the first venue is a suggested mapped route, but it is not mandatory that it be followed. If you want to hit some local landmark that is not on the mapped route, please feel free to!

Can I bring my pet or animal on the Hot Rod Magazine Power Tour? It is the policy that we recommend that you do not bring your pets. The Power Tour stops are usually held on asphalt and it does get very, very warm. It is unfair to the animal, and also it is respectful to Power Tour fellow participants and tour spectators to leave the animals at home.

What are the Hot Rod Magazine Power Tour Long Haulers and the Long hauler Awards? The Long Hauler awards ceremony will be held Saturday 6/12/10. These awards are to honor the Hot Rod owners that traveled the entire Power Tour route, checking in at the first stop in Newton, IA and going the entire route to Mobile, AL.

I am traveling by myself, do I meet up with someone to run with between cities? Yes, it is encouraged that you employ the buddy system. You notice people at your hotel or during the first day at Newton, IA. And it is always a good idea to pair up with at least one other participant so you can help each other out if the need arises along the way.

Who in my area is going on the Tour? Go www.hotrod.com or click the link to be directed to the Hot Rod Power Tour forum. There you can be in contact with fellow tour participants, ask questions, and gain tour knowledge.

Questions still??

For the latest up to date information please visit www.hotrod.com, or for specific questions please call (877) 413-6515.