

**FAMILY EVENTS
2012 EXHIBITOR RATE CARD**

EVENT - VENUE – DATES	BOOTH FRONTAGE FEET/DOLLARS (BOOTHS ARE 20' DEEP)						
	10'	20'	30'	40'	50'	60'	80'
15 th ANNUAL O'REILLY AUTO PARTS OZARK 4-WHEEL JAMBOREE NATIONALS@ Ozark Empire Fairgrounds Springfield, Missouri May 5 & 6, 2012	\$450	\$500	\$550	\$600	\$650	\$700	\$800
27 th ANNIVERSARY O'REILLY AUTO PARTS SPRING 4-WHEEL JAMBOREE NATIONALS@ Allen County Fairgrounds Lima, Ohio May 18-20, 2012	\$700	\$750	\$850	\$950	\$1200	\$1400	\$1600
33 rd ANNUAL O'REILLY AUTO PARTS HOT ROD SUPER NATIONALS Lancaster Events Center Lincoln, Nebraska May 25-27, 2012	\$375	\$450	\$525	\$625	\$725	\$850	\$1000
25 th ANNUAL A&A AUTO STORES SUMMER 4-WHEEL JAMBOREE NATIONALS@ Bloomsburg Fairgrounds Bloomsburg, Pennsylvania July 13-15, 2012	\$700	\$750	\$850	\$950	\$1200	\$1400	\$1600
31 st ANNUAL O'REILLY AUTO PARTS FALL 4-WHEEL JAMBOREE NATIONALS@ Indiana State Fairgrounds Indianapolis, Indiana September 14-16, 2012	\$700	\$800	\$900	\$1100	\$1400	\$1600	\$1800
24 th ANNUAL FALL STREET MACHINE NATIONALS@ Ozark Empire Fairgrounds Springfield, MO September 29 & 30, 2012	\$350	\$450	\$550	\$650	\$750	\$850	\$900

ADDITIONAL SHOWS (NOT INCLUDED IN FAMILY EVENTS SERIES)

EVENT - VENUE – DATES	BOOTH FRONTAGE FEET/DOLLARS (BOOTHS ARE 10' DEEP)						
	10'	20'	30'	40'	50'	60'	80'
13 ^h Annual O'Reilly Auto Parts Autofest E*Plex Ozark Empire Fairgrounds Springfield, Missouri February 4 & 5, 2012 ***INDOOR CAR SHOW***	\$300	\$350	\$400	\$450	\$500	\$600	\$700
GM PERFORMANCE DIVISION Presents 2012 <i>Hot Rod</i> Power Tour Detroit, MI – Arlington, TX June 2-9, 2012 *(Price is per day)	\$650	\$700	\$750	\$800	\$850	\$900	\$1100
GM Performance Division Presents 2012 <i>Car Craft</i> Summer Nationals Minnesota State Fairgrounds St. Paul, Minnesota July 27-29, 2012	\$550	\$650	\$800	\$900	\$1000	\$1200	\$1400

Muskegon Bike Time Downtown Muskegon Muskegon, MI July 20-22, 2012	\$750	\$1000	\$1500	\$2000	N/A	\$2500	\$4000
INDY MILE AMA FLAT TRACK MOTORCYCLE RACE Indiana State Fairgrounds Indianapolis, Indiana August	\$450	\$550	\$650	\$750	\$850	\$1000	\$1200
11 TH ANNUAL INTERNATIONAL ROUTE 66 MOTHER ROAD FESTIVAL Downtown Springfield Springfield, IL September 21-23, 2012 *Price includes city's licenses fee	\$400	\$475	\$550	\$650	\$750	\$875	\$1025

Discount Program for 2011 Family Events Shows Only:

1. Sign up for all car events before March 1, 2012 and receive a 5% discount per event.
2. Sign up for 3-5 events before March 1, 2012 and receive a 5% discount per event.
3. Sign up for 6 or more events before March 1, 2012 and receive a 10% discount per event.
4. As a first time vendor with Family Events, book two or more events and receive a 10% discount per event
5. Bring a buddy and receive 10% discount!

****No Double Discounting. Vendors will be charged back for lost discounts (due to cancellations)****

*****For 1-3 events, a 50% deposit must be submitted with the signed contract to qualify for the discount. For more than three events, the first and last show full payment must be received to qualify for your discount*****

The prices set forth above reflect a 3% discount from The Performance Company's standard prices for the applicable services and apply only to payments made via The Performance Company's preferred payments ; cash, check, or ACH. Payments for services made using credit cards are based upon The Promotion Company's standard prices (determined by dividing the prices set forth above by .97) and are not entitled to the cash, check and ACH discount extended to customers using The Promotion Company's preferred forms of payment. No surcharge is imposed by The Promotion Company for payments made using credit cards.

Vendor space will be sold on a first come, first serve basis. Please contact **Jacquie Parral** (317) 225-5483, email: jparral@familyevents.com. For sponsorship inquiries please call or write to: Family Events c/o The Promotion Company, Inc., 838 N. Delaware Street, Indianapolis, IN 46204, phone (317) 236-6515.

*****VENDORS PLEASE READ ATTACHED SHEET CONCERNING EXCLUSIVES*****

Current as of 10/12/12 (AB) - schedule subject to change.

***EXCLUSIVE PROVIDER AGREEMENT
SERIES REQUIREMENTS 2012***

The Promotion Company, Inc. and Family Events have made an effort to put on the finest series of car and truck shows possible. To this end, there are some contracts for exclusivity in a few sponsor and/or product categories. Exclusivity in these categories enables us to insure key, quality products and services will be sold at each and every event in the series.

The Promotion Company, Inc. and Family Events personnel try to make sure that all potential vendors are aware of these agreements for exclusivity. However, in case you have not been notified, the following products or services are under exclusive provider agreement: By signing this document, you agree to our terms and conditions concerning exclusive agreements. Additionally, you agree that all decisions made by show management are final.

Logo – Any use of the event logo is prohibited unless prior consent is given by The Promotion Company.

Apparel – No sales or giveaways of apparel including hats, sweatshirts, t-shirts, and jackets. Written approval must be obtained from Family Events show management to sell or give away apparel. Permission will be granted only for those companies in which selling apparel is not the primary booth function. The apparel must promote only the exhibitor's name and/or manufactured product(s). Manufacturers and exhibitors vending apparel may only sell apparel representing their company, with predominantly their company's logo printed on the apparel, limited to the sale and display of only three different designs at a time. Apparel vended at the event must be only of the company whose product(s) are represented in exhibitor display. Show management reserves the right to limit or restrict the sales or giveaway of apparel by any exhibitor at the discretion of show management. This includes any product which show management considers objectionable to the show's well being. All trademarks and copyrights apply as clarified in the "Trademarks" section of show rules.

Novelties – Includes monster truck and 4 x 4 toys.

Food and Beverage Concessions – Includes all food and beverage concessions without written approval.

Prohibited - Any product deemed objectionable by Show Management. This includes any items that promote lewd behavior, are racist, sexist or suggestive of the preceding, (i.e. no Mardi Gras beads can be sold or given away on grounds). Show Management has absolute and final decision.

If you have **any** questions about your products or services violating **any** of these contractual conditions for exclusivity, please contact Family Events Sales Department at (317) 236-6515 ext. 5483.

Agreed to and accepted by: _____ For: _____
(Printed Name) (Company Name)

Signature: _____ Title: _____ Date: _____

***The Promotion Company, Inc. FAMILY EVENTS
838 N. Delaware St., Indianapolis, IN 46204
(317) 236-6515 www.familyevents.com***