



SHOW MANAGEMENT ONLY  
 Accepted by \_\_\_\_\_ Date \_\_\_\_\_

**2012 Vendor Contract  
 Bike Time July 20-22, 2012**

VENDOR SPACE CONTRACT: The undersigned vendor hereby submits this application to The Promotion Co., Inc. for display space as a vendor at Bike Time in Muskegon, MI event indicated below subject to the rules and regulations established by the show and management including but not limited to the terms of this agreement which includes the rules and regulations printed in vendor packet.

Company \_\_\_\_\_ Contact Person \_\_\_\_\_  
 Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Email \_\_\_\_\_ Phone ( ) \_\_\_\_\_ Fax( ) \_\_\_\_\_  
 List ALL products/services to be displayed and/or sold \_\_\_\_\_

I HAVE READ THROUGH AND AGREE TO ABIDE BY THE TERMS AND CONDITIONS OF EXHIBITING (INITIAL) \_\_\_\_\_  
 Any conflicts Y/N (Please indicate) \_\_\_\_\_

**BOOTH INFORMATION: (First # indicates frontage, second # is depth)**

10'x10'	20'x10'	30'x10'	40'x10'	60'x10'	80'x30'(Rig)
\$750	\$1000	\$1500	\$2000	\$2500	\$4000

Additional depth is available for \$250 per 10ft, in restricted areas only.

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Electric- \$200

Clean Up Fee \$100(Refundable)

Sanitation Fee \$100 (Nonrefundable)

Make checks payable and mail to The Promotion Co/Family Events  
 c/o Accounts Receivable, 838 N. Delaware St. Indianapolis, IN 46204

Location	Booth Size	Cost
_____	_____	\$ _____
Amps	Wattage	
_____	_____	\$ _____
		\$ _____
		\$ _____
		Total: \$ _____
		Less Deposit: \$ _____
		Balance Due: \$ _____

**DEPOSIT AND PAYMENT:** 50% deposit must be submitted with the signed contract in order to reserve booth location. Any unpaid balance is due thirty (30) days prior to show move-in. A finance charge of 1 1/2% per month will be charged for all invoices paid late. Returned checks will incur a charge of fifty dollars (\$50.00) for service fee.

**NO GUARANTEE:** The Promotion Company/ Family Events (TPC/FE) makes no representation, guarantee or promise to vendor that the rental of exhibit or commercial space will be financially successful or even return to the vendor the cost of the space. TPC/FE cannot be responsible for adverse weather conditions. **Display space is assigned at the discretion of show management on a first come basis (as determined by payment date). There is no guarantee on booth location.** Certain categories of products/services (i.e.-graphics, sunglasses, and pinstriping) may be limited to a set number of vendors per show as determined by show management.

**ACCEPTANCE:** This application constitutes a contract between the named vendor and TPC/FE when accepted by TPC/FE. Acceptance occurs when a copy of this application is signed by a representative of TPC/FE and deposited in the U.S. Mail, first class, postage prepaid, to the vendor's address noted above. Upon acceptance by show management, this application becomes a legally enforceable contract. Please contact our Sales Department with any questions at (317) 236-6515ext 4659.

As the responsible party for this application, I acknowledge that I have read and understand this application and the show rules and regulations on the back of this contract and agree to abide by them and further shall be responsible for all fees due under this agreement. The minimum deposit as required (see deposit/payment above), must be received with contract or it will not be accepted by show management. I have included a copy of my Insurance Policy listing Bike Time and The Promotion Company, Inc, City of Muskegon, Country of Muskegon, and Hot Rod Harley as an additional insured.

The prices set forth above reflect a 3% discount from The Promotion Company's standard prices for the applicable services and apply only to payments made via The Performance Company's preferred payments ; cash, check, or ACH. Payments for services made using credit cards are based upon The Promotion Company's standard prices (determined by dividing the prices set forth above by .97) and are not entitles to the cash, check and ACH discount extended to customers using The Promotion Company's preferred forms of payment. No surcharge is imposed by The Promotion Company for payments made using credit cards.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_  
 Signed Printed Name