



FAST FACTS

WHAT: **Muskegon Bike Time - “The Ultimate Steel Horse Nationals”**

Muskegon Bike Time is America’s fastest growing bike event, with over 30,000 motorcycles and 80,000 spectators. It’s the ultimate Steel Horse Nationals. The Muskegon County Convention and Visitor’s Bureau says Bike Time is a “great event that has a huge economic impact on the county and city of Muskegon.” Bike Time draws bikes from across the Nation, including California, Canada, New York, Florida and Texas. The word on the street is Muskegon Bike Time is a “Great Time!”....so, take a ride and join Bike Time this year!

Event features include:

- A “Motorcycle Only” Main Street / Steel Horse Alley
- DC Customs Bike Show – Pro Judged and Awards
- Live Entertainment All Weekend – Free sounds, only \$5 wristbands for beverage tent access – good for all tents, all weekend
- Great Concerts...including Kenny Wayne Shepherd – 8 pm Saturday at Hot Rod Harley, William Riley Band – 8 pm Friday at Hot Rod Harley, and other great live bands all weekend in the tents
- GR’s Finest Street Bike Team Stunt Show presented by Babbitt’s
- FMX Moto Bike Freestyle Stunt Team
- Circus Una Motorcycle Thrill Show
- National Vendors
- Lucas Oil / E3 Spark Plugs Dyno Drag Challenge
- Burnout Pits
- Mayor’s Ride
- Blessing of the Bikes
- Sergeant Smash Monster Truck Rides
- Miss Bike Time Contest
- Food & Beverage Tents
- Plus More



2009 ATTENDANCE:

Motorcycles - 35,000 Spectators - 90,000 Estimated – This is a Free Spectator Event

WHEN: Friday, July 16, 2010.....NOON - 11:00 pm
Saturday, July 17, 2010.....9:00 am - 11:00 pm
Sunday, July 18, 2010.....9:00 am - 8:00 pm

WHERE: **Main Street—Downtown Muskegon, MI**
www.downtownmuskegon.org

SPONSORS: Hot Rod Harley-Davidson, Budweiser, Foremost Insurance Group, Verizon, L-3 Combat Propulsion Systems, Lucas Oil, E3 Spark Plugs, Dr. Pepper, Babbitt’s Powersports, Qonverge, Shoreline Inn Muskegon Motorcycle Club and Allied Waste.

INFO: The latest information may be found at www.MuskegonBikeTime.com or call (317) 236-6515.

Last Update 6/18/10 MML / Subject to Change

