

**2010 Vendor Contract
Bike Time July 16-18, 2010**

VENDOR SPACE CONTRACT: The undersigned vendor hereby submits this application to The Promotion Co., Inc. for display space as a vendor at Bike Time in Muskegon, MI event indicated below subject to the rules and regulations established by the show and management including but not limited to the terms of this agreement which includes the rules and regulations printed in vendor packet.

Company _____

Street Address _____ City _____

State _____ ZIP _____ Contact Person _____

Title _____ Email _____

Phone () _____ Fax() _____

List ALL products/services to be displayed and/or sold _____

I HAVE READ THROUGH AND AGREE TO ABIDE BY THE TERMS AND CONDITIONS OF EXHIBITING (INITIAL) _____ Any conflicts Y/N (Please indicate) _____

BOOTH INFORMATION: (First # indicates frontage, second # is depth)

10'x10'	20'x10'	30'x10'	40'x10'	60'x10'	80'x30'(Rig)
\$750	\$1000	\$1500	\$2000	\$2500	\$4000

Additional depth is available for \$250 per 10ft, in restricted areas only.

	Location	Booth Size	Cost
Bike Time July 16-18, 2010	_____	_____	\$ _____
Electric- \$200			\$ _____
Clean Up Fee \$100(Refundable)			\$ _____ \$100
Sanitation Fee \$100 (Nonrefundable)			\$ _____ \$100
Make checks payable and mail to The Promotion Co/Family Events c/o Accounts Receivable, 838 N. Delaware St. Indianapolis, IN 46204			Total: \$ _____
			Less Deposit: \$ _____
			Balance Due: \$ _____

DEPOSIT AND PAYMENT: 50% deposit must be submitted with the signed contract in order to reserve booth location. Any unpaid balance is due thirty (30) days prior to show move-in. A finance charge of 1 1/2% per month will be charged for all invoices paid late. Returned checks will incur a charge of fifty dollars (\$50.00) for service fee.

NO GUARANTEE: The promotion Company/ Family Events (TPC/FE) makes no representation, guarantee or promise to vendor that the rental of exhibit or commercial space will be financially successful or even return to the vendor the cost of the space. TPC/FE cannot be responsible for adverse weather conditions. **Display space is assigned at the discretion of show management on a first come basis (as determined by payment date). There is no guarantee on booth location.** Certain categories of products/services (i.e.-graphics, sunglasses, and pinstriping) may be limited to a set number of vendors per show as determined by show management.

ACCEPTANCE: This application constitutes a contract between the named vendor and TPC/FE when accepted by TPC/FE. Acceptance occurs when a copy of this application is signed by a representative of TPC/FE and deposited in the U.S. Mail, first class, postage prepaid, to the vendor's address noted above. Upon acceptance by show management, this application becomes a legally enforceable contract. Please contact our Sales Department with any questions at (317) 236-6515ext 4659.

As the responsible party for this application, I acknowledge that I have read and understand this application and the show rules and regulations on the back of this contract and agree to abide by them and further shall be responsible for all fees due under this agreement. The minimum deposit as required (see deposit/payment above), must be received with contract or it will not be accepted by show management. I have included a copy of my Insurance Policy listing Bike Time and The Promotion Company, Inc, City of Muskegon, Country of Muskegon, and Hot Rod Harley as an additional insured.

SIGNATURE _____ DATE _____

Signed _____ Printed Name _____

IF PAYING BY CREDIT CARD PLEASE COMPLETE THE FOLLOWING (a service charge of \$3.00 will be applied to your credit card)

Cardmember Name: _____ Signature _____

Account Number _____ Expiration Date _____ / _____

CID number _____

Billing Address of Credit Card _____

PLEASE RETURN ALL SIGNED COPIES OF THIS CONTRACT TO TPC/FE WITH REQUIRED DEPOSIT.

SHOW MANAGEMENT ONLY (317) 236-6515 EXT _____

Accepted by _____ Date _____